April 10, 2006

## FOR IMMEDIATE RELEASE

## REMEMBER THEM: CHAMPIONS FOR HUMANITY CHIODO ART DEVELOPMENT ANNOUNCES THE ADDITION OF HARVEY MILK AND PARTNERSHIP WITH THE KING INSTITUTE AT STANFORD UNIVERSITY AND THE EAST BAY YMCA FOR EDUCATIONAL COMPONENTS



OAKLAND, CA –*Remember Them: Champions for Humanity*, a 52-foot-long and 21-foot-high monument currently under construction by Chiodo Art Development (CAD) was originally conceived to pay tribute to 23 internationally-recognized humanitarians. Mario Chiodo is now proud to announce the addition of a 24<sup>th</sup> honoree, the late San Francisco Supervisor Harvey Milk, proponent of gay and lesbian civil liberties. The figures on the monument include Martin Luther King, Jr., Mother Teresa, Mahatma Gandhi, Coretta Scott King, Ralph Abernathy, Rosa Parks, Helen Keller, Frederick Douglass, Oskar Schindler, Chief Joseph, Thich Nhat Hanh, Franklin Delano Roosevelt, Maya Angelou, Nelson Mandela, Shirin Ebadi, Susan B. Anthony, Cesar Chavez, Sir Winston Churchill, Elie Wiesel, Abraham Lincoln, Rigoberta Menchu Tum, Malcolm X and The Unknown Rebel of Tiananmen Square,.

CAD is also excited to announce two educational components of the project have begun development:

• As part of its Global Liberation Project, The Martin Luther King, Jr. Research and Education Institute at Stanford University will partner with CAD on the development of educational materials which will utilize the internet as a tool to teach social justice and human rights, as reflected in Mario Chiodo's sculpture, to educators, students, and the audiences worldwide. The King Institute is the leading source of information about Martin Luther King, Jr. and the movements he helped to inspire. Global Liberation Project educators will ensure that the curriculum adheres to the highest pedagogical standards as well as state and federal frameworks. Web-based biographies and model unit curriculum plans online including hyperlinks to other biographies, documents and related materials are some of the components of this program. With the assistance of the King Institute, CAD hopes to promote the monument's message. Dr. Clayborne Carson, Director of this program, is Professor of History and Director of the King Institute.

YMCA LEAD (Leadership Education and Apprentice Development), a year-round multi-level program in the East Bay that assists young adults in gaining knowledge, skill, experience and responsibility while having fun, will partner with CAD in preparing junior/senior level high school students and junior college level students for the art apprenticeship program at Chiodo Art Development. Potential apprentices will be interviewed by YMCA staff of the East Bay and then visit the art studio in West Oakland for an interview with the Chiodo Studio staff. Four - six apprentices will assist at the studio two days a week in various departments for a total of 48 hours. Successful apprentices will allow them to volunteer in areas where they show aptitude and interest. Robert Wilkins, Director of this program, is President and Chief Executive Officer of the YMCA of the East Bay. He feels that this art apprenticeship program "offers students with an interest in the arts a unique inside look at how a creative business is managed."

CONTACTS: Francine Agapoff, VP of Design Development, Chiodo Art Development, (510) 663-8144, ext. 12

Joseph Haraburda, President & CEO, Oakland Metropolitan Chamber of Commerce, (510) 874-4810