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FOR IMMEDIATE RELEASE

JULIE RODRIGUEZ, GRANDDAUGHTER OF CESAR CHAVEZ, VISITS CAD STUDIO; ROTARY CLUB OF OAKLAND ANNOUNCES THEIR 2008 CENTENNIAL CELEBRATION; RON DELLUMS INAUGURATION CEREMONY SPOTLIGHTS *RT* MONUMENT



Julie Chavez Rodriguez, Mario Chiodo

OAKLAND, CA—The late Cesar Chavez, civil rights leader and founder of the United Farm Workers of America (AFL-CIO) is one of the humanitarian figures sculpted on the *Remember Them (RT)* monument. On December 13, 2006 his granddaughter, Julie Chavez Rodriguez, Program Director of the Cesar E. Chavez Foundation (Glendale, CA), visited the CAD studios. Julie is delighted that her grandfather is represented on the sculpture and has offered her expertise to help develop the educational components of the monument project devoted to Cesar Chavez. She will collaborate in this venture with the educational initiative “Liberation Curriculum” of The Martin Luther King, Jr. Education and Research Institute at Stanford University in Palo Alto, CA. This multi-faceted project will create national awareness of the monument in Oakland, as well as open the doors for communication on these important concepts of civil rights and organized labor throughout the nation.

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On January 4, 2007, Jack McAboy, Centennial President of the Oakland Rotary Club, announced the Rotary Club's 2008 Centennial project honorees, including *Remember Them: Champions for Humanity*, at its weekly Thursday luncheon series held in downtown Oakland.

Jack stated that three components of the *RT* monument exemplify the Rotary Club's Centennial focal points: world peace through world leadership, youth and education, and diversity in the Oakland community. President Franklin D. Roosevelt and Sir Winston Churchill, represented on the monument, were exceptional defenders of human rights as well as being long-time Rotarians.

The *Remember Them* project includes a variety of educational components meant to reach a wide audience of all ages including a multi-disciplinary K-12 curricula online and art apprenticeship at the studio. The monument creates a platform for studies in history, social studies, art and literature while simultaneously being inspirational and giving our youth excellent role models.

Just before the swearing-in ceremony for newly elected Mayor Ronald V. Dellums began, a curtain rose to reveal a model of the *Remember Them* monument on stage at the Paramount Theatre in Oakland on January 8, 2007. Mayor Dellums had requested that the model be exhibited on stage during his inaugural speech because he believes the monument concepts parallel his goals as Mayor of Oakland. In a letter of support written prior to the ceremonies Mayor Dellums stated, "I believe that the *Remember Them* monument will not only draw attention to the fine qualities of the city of Oakland, but will be a source of pride for all its residents. It takes courage and dedication to pursue a dream as large as creating this monument, and I support Mr. Chiodo and his efforts to offer this gift to our city."

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